



# Panhandle Philanthropy

Issue 3 | September 2008

## Area native speaks on ethics

Session led by AFP president Paulette Maehara, a Happy native

Paulette Maehara, the current national president of AFP, will present "Avoiding Negative Press: Ethical Operations for Non-profits" on Wednesday.

"This workshop will give you the chance to explore a great fundraising mind and get need-to-know information," said Kellie Tiner, ethics chair of AFP-Texas Plains Chapter.

Visit [www.amarilloareafoundation.org](http://www.amarilloareafoundation.org) then click on "Nonprofit Service Center" and "Workshops and Trainings" to register for this workshop or call Roxann Ball at 376-4521.

Ethics is and will always be a hot topic for nonprofit organizations. As president and CEO of the Association of Fundraising Professionals, Paulette Maehara, CFRE, CAE has an inside view of how nonprofits across the world are making ethical decision making a part of their culture. Don't miss this opportunity to learn more about ethics and what your organization can do to enhance its ethical reputation.

Prior to joining AFP, Maehara served as chief executive officer of the Epilepsy Foundation. She has also held executive positions with Project HOPE, the American Red Cross (both at its National Headquarters and at the National Capital Chapter), the March of Dimes Birth Defects Foundation (Hawaii Chapter) and the University of Hawaii Foundation. Maehara's background combines extensive fundraising knowledge with strong association management experience.

Maehara was born in Happy, holds a Bachelor of Arts from the University of Hawaii, and is married with two children. She is a Certified Fund Raising Executive (CFRE) and a Certified Association Executive (CAE).

### Avoiding Negative Press

10-11:45 a.m.

Wednesday, Sept. 10

Neely Conference Center, Amarillo Area Foundation

\$30 AFP/NSC members; \$35 others

Register: 376-4521, roxann@aaf-hf.org or [www.amarilloareafoundation.org](http://www.amarilloareafoundation.org)

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## Special Members-Only Benefit

Paulette Maehara will stick around after her presentation for a members-only lunch. Want to take part? Join AFP at the workshop and stay around for this treat yourself! Talk to Roxann Ball when you register.

# President's Message

Welcome to fall!

I know it's not officially fall yet, but it sure feels like it. Cooler weather, football games, back to school – I love it!

There are four months left in our AFP year and so much going on during that time. Don't miss our workshop (10:00 AM – 11:45 AM) on Ethics and **members only luncheon** (Noon – 1:00 PM) with AFP President and CEO Paulette Maehara, CFRE, on Wednesday. Next up is our Lunch and Learn session on "Diversity" scheduled for Wednesday, October 8 from 11:30 AM – 1:00 PM. The dynamic Andy Robinson joins us on October 22 to present a workshop on "Big Money for Small Groups" which promises to be a hit. And, of course, the big kahuna, National Philanthropy Day on Tuesday, November 11.

Speaking of NPD, have you purchased a table (or two) for your organization yet? What a wonderful way to recognize your organization's donors and volunteers. Nonprofit organizations can buy a table at the reduced rate of \$350, invite eight fabulous people to attend the inspirational event, and then list their top ten donors, volunteers or all-around people in the NPD program.



*Katharyn Wiegand*

Your Texas Plains Chapter board of directors are working hard to make this the best year yet. The board will participate in an annual retreat on Monday, September 8<sup>th</sup> to begin plans for the 2009 year. This includes preparing a slate of officers and directors for 2009 which will be presented to the full membership during the October 22 chapter meeting.

Thanks to all our members for making this chapter an incredible resource for fundraisers and other nonprofit staff across the Panhandle!

— Katharyn

## National Philanthropy Day tables still on sale for members

Celebrate the spirit of giving Texas Panhandle by reserving your table now for National Philanthropy Day on November 11. Table levels are:

- ◆ **Partnership Sponsor:** \$2,500
- ◆ **Program Sponsor:** \$1,000
- ◆ **Table Sponsor:** \$500

### ◆ Nonprofit Organization Table Sponsor: \$350

Our 2007 NPD luncheon showcased some extraordinary individuals, businesses and organizations who made a significant difference in the quality of life in the Texas Panhandle.

You don't want to miss the 2008 luncheon! To reserve your table, contact Dianne Hill at 806-373-4245 or email her at [diannehill@opportunitieschool.com](mailto:diannehill@opportunitieschool.com) for a sponsorship form.

## Your help needed in Every Member Campaign

This summer, AFP Texas Plains Chapter members will be called on to support the AFP Foundation for Philanthropy in the 2008 Every Member Campaign. With voluntary member contributions, the Every Member Campaign promotes ethical, effective fundraising through training, conference scholarships, and educational activities.

Our 2007 Every Member Campaign was a success – the Texas Plains Chapter achieved our goal and was eligible to apply for a partnership grant to help our chapter members! We're using our 2007 grant to bring AFP President and CEO Paulette V. Maehara, CFRE, CAE to present a workshop on ethics in fundraising on September 10.

This year, our chapter's goal is to raise \$1,200 in member contributions. Additionally, we would like every member to

give to the campaign at some level. The AFP Foundation, through the services of Advantage Consulting, will be phoning you soon to encourage your pledge of support for the Every Member Campaign. Please consider a pledge of support.

To learn more about the AFP Foundation for Philanthropy and the Every Member Campaign go to [www.afpnet.org/afp\\_foundation\\_for\\_philanthropy/foundation\\_international](http://www.afpnet.org/afp_foundation_for_philanthropy/foundation_international).

Twenty-five percent of your gift comes right back to the Texas Panhandle if we reach our goal, and 100 percent of your gift goes to create scholarship and training opportunities for fellow nonprofit professionals who want to sharpen their skills in the very important work we do – enriching lives through our nonprofit organizations.

# NPD winners announced



## National Philanthropy Day®

### Association of Fundraising Professionals Texas Plains Chapter 2008 Award Recipients

Outstanding Philanthropist  
**Genevieve and T.M. Caldwell**

Nominated by Amarillo Opera, Amarillo Symphony, Lone Star Ballet and Texas Panhandle Heritage Foundation

Outstanding Business/Corporation  
**Bell Helicopter - Textron**

Nominated by The Hope and Healing Place

Outstanding Community Service Organization  
**Coors Cowboy Club**

Nominated by Tri-State Exposition

Outstanding Volunteer Fundraiser  
**Tom and Norma Cambridge**

Nominated by Opportunity School

Outstanding Foundation  
**MK Brown Foundation**

Nominated by NPD Selection Committee

Outstanding Fundraising Professional  
**Mary H. (Frankie) Francel**

Nominated by Marilyn Van Petten