



# Panhandle Philanthropy

Issue 1 | March 2009

## Making the best of a bad situation

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### AFP co-sponsors conference on surviving 2009

Survive, thrive, or ride it out: That's the theme of a half-day conference focusing on corporate and organizational leadership skills guaranteed to help you survive 2009.

The seminar — presented by the Amarillo Area Foundation and co-sponsored by, among others, the Texas Plains Chapter of AFP — will be held from 9 a.m. to 1:30 p.m. Wednesday, March 25, in the Amarillo Civic Center.

Admission is \$25, including lunch. Reservations are due by March 19 and may be made at [www.amarilloareafoundation.com](http://www.amarilloareafoundation.com) or by calling 376-4521.

The conference will be led by Dr. Ron Archer, an internationally acclaimed leadership expert and motivational speaker.

As a special benefit to AFP members, Archer will join AFP for a breakfast from 8:00-9:00 a.m. March 25 in AAF's Neely Conference Center. Cost is \$10. For reservations, contact Jelaine Workman via e-mail ([jelainew13@att.net](mailto:jelainew13@att.net)) or phone (282-3988).

As a child, Ron had to overcome a learning disability and a severe stuttering disorder. With the help of a caring fourth grade

### AFP Members Benefit

Members-only breakfast with Ron Archer

8:00-9:00 a.m. March 25

Neely Conference Center

\$10

RSVP: [jelainew13@att.net](mailto:jelainew13@att.net) or 282-2988



Dr. Ron Archer

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## President's Message

Happy 2009 – finally! Can you believe it's already March? Where did January and February go? And why am I not caught up from 2008? If you are like me, you are busier than ever with needs increasing and budgets decreasing. And what better place to discuss it all than AFP?

We have lots of exciting things going on in AFP, and I hope you will join us for them all. Mark your calendars now for all the great programs we will offer this year. (We've included the calendar for you!) As a Ten-Star Chapter, we have worked hard to offer many educational programs that not only meet AFP's national standards, but also provide you with practical help with your day-to-day work. If you have any great speakers you think we should include along the way, please feel free to email Jelaine Workman at [jelainew13@att.net](mailto:jelainew13@att.net).

For those of you who missed our kick off meeting in January, we hope you'll make time for the next event – a members-only breakfast with Ron Archer. Katharyn, Charlotte and I had the great fortune of hearing him speak at the AFP Leadership Conference in Nashville, and I promise that you will NOT want to miss meeting him personally. The cost for the breakfast is only \$10 and will be held in the Neely Conference Center at the Amarillo Area Foundation. Make sure you register to hear him speak too! He's fabulous.

Your AFP board is always looking for ways to improve our chapter and involve our members. If you have any suggestions for us, PLEASE email me! I'd love to have feedback on what we can do to better serve you.

Thanks!

Charee



Charee Godwin-Smith

## Upcoming events

- Linda Shaefer, author of the book "Come and See," will speak at a **20th-anniversary celebration for the Downtown Women's Center**.

Schaefer traveled with Mother Teresa in India and photographed and wrote stories on her experiences.

The luncheon, which honors DWC founder Sister Mary Virginia Clark, will be held from 11:30 a.m. to 1 p.m. May 19 in the Amarillo Civic Center Grand Plaza. For information, call 372-3625.

- **The Ronald McDonald House of Amarillo will celebrate its 25th anniversary** with a special community concert on May 23.

The Amarillo Symphony will perform, with additional performances by Lone Star Ballet, Amarillo Youth Choirs and Amarillo College Suzuki String Program.

The concert begins at 7:30 p.m. in the Globe-News Center for the Performing Arts.

- The area's arts community will celebrate its generous donors at the annual **Golden Nail Awards banquet on May 1**.

The event begins at 6:30 p.m. in the Amarillo Civic Center Heritage Ballroom. It is co-chaired by Pat and Anne Northcutt.

For information, contact Becky Zenor at 373-7800 or [becky@amarillo-chamber.org](mailto:becky@amarillo-chamber.org).

### AFP Board Meetings

Board meetings will be held from 4:00-5:00 p.m. in the board room of the Amarillo Area Foundation, 801 S. Fillmore, Suite 700.

April 2

May 7

August (Annual board retreat; time and place to be determined)

September 3

October 1

November 5

December 3

# Texas Plains Chapter wins 2nd Ten Star

The Texas Plains Chapter has once again achieved eligibility for the prestigious Ten Star Award.

The Ten Star Award honors those chapters that align their objectives with AFP's current strategic plan. The award encourages them to perform specific activities designed to increase professionalism within the profession, as well as public awareness of the importance of philanthropy.

The nomination form contains 15 criteria, and chapters are required to accomplish 10 of them in order to qualify for the award. Chapter Ten Star status is required in order for chapters to qualify for cash incentive awards based on membership recruiting and retention goals.

"This is an amazing tribute to the hard work of last year's president, Katharyn Wiegand, and all of our members," said president Charee Godwin-Smith.

Congratulations to all of the AFP Texas Plains Chapter members who helped to make these honors possible!

## How we won

AFP Texas Plains Chapter had to meet four required goals and six optional goals to be eligible for the 2008 Ten Star Award. Instead, we met 14 optional goals. Here's the breakdown:

Required:

- Meet deadline for chapter leadership form
- Host event focused on ethics and ethical fundraising
- Make a nomination for an AFP Award
- Participate in the 2007 Every Member Campaign

Optional:

- Sponsor an AFP Essentials Series
- Implement written membership recruitment & retention plan
- Conduct recruitment or retention event
- President attend Chapter Presidents' Council/Leadership Academy
- Hold National Philanthropy Day event
- Achieve 2008 Every Member Campaign Goal
- Regular communication with members
- Awards program replicates AFP International's program
- At least one member attend Chapter Board Workshop
- Created or worked on strategic plan
- At least one member on AFP International board or committee
- Have net increase in membership
- Has established Diversity Chair

## Archer to speak at AFP co-sponsored conference March 25

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teacher and a dedicated mother, he overcame both.

His teacher taught him that anything worth doing in life is worth doing until you learn to master it, and master it he did, graduating with honors from both high school and college.

Early in his professional career Archer served as Director of Production Improvement for a Fortune 500 Company and was responsible for the design and the implementation of the self-

directing work team system and the at-risk compensation performance production system for fifty manufacturing plants throughout America and Canada. These challenging successes led to his first book, *Ron Archer on Teams*.

After 10 years in corporate America, Archer became the CEO of a non-profit organization, earned his Ph.D., became the host of a national television program on the Business Technology Network and was invited to join the prestigious Lessons in Leadership Consortium with Stephen Covey.

Archer has authored several best selling books and became the founder and chairman of an international organizational development-consulting firm. His new book, *Dunamis*, has been hailed as the leadership manual for the new millennium.

As an award-winning keynote speaker, Archer has been nicknamed the "Maestro of Motivation" by the National Speakers Association for his unique ability to energize, educate and empower his audiences with his heartfelt passion, sharp intellect and quick wit.



# 2009 Calendar of Events

*All events will be held in the Betty Fay and R.C. Neely Conference Center (unless otherwise indicated) ~*

*Amarillo Area Foundation • 801 S. Fillmore 7th floor • 806.376.4521*

Date/Time	Event	Other information
March 25, 2009 8:00 am – 9:00 am	AFP Member Only Breakfast \$10 each	Ron Archer, Author and Consultant Book signing Heritage Room- Amarillo Civic Center
March 25, 2009 9:00 am – 2 pm	AAF/AFP Community Leadership Conference \$25 per person (includes lunch)	“Leadership” Ron Archer, Author and Consultant Heritage Room- Amarillo Civic Center
May 13, 2009 12 noon – 1:00 pm	AFP Meeting Embracing Diversity Lunch and Learn Bring your lunch – no charge	Bekki McQuay
July 8, 2009 11:00 am – 1:30 pm	AFP Webinar \$15 AFP members \$20 All others	“40 Ways to Maximize Fundraising Through Your Website” Allen Pressel
August 19, 2009 12 noon – 1:00 pm	AFP Meeting and Non-profit Ethics Lunch and Learn Bring your lunch – no charge	AFP Members  Location to TBA
September 2009	AFP Workshop	TBA
October 2009	AFP / NSC Workshop	Legal Issues in Fundraising D’Ann Johnson Legal Services Director Texas C-Bar
November 19, 2009 11:30 am – 1:00 pm	National Philanthropy Day Luncheon	Amarillo Civic Center – Heritage Room

**To RSVP for an AFP event, contact Jelaine Workman via e-mail  
([jelainew13@att.net](mailto:jelainew13@att.net)) or phone (806-282-3988)**