



# Panhandle Philanthropy

Issue 2 | July 2008

## AFP leader to give local workshop

'Trends in Fundraising' to focus on donors' attitudes, impact

**H**ow are donors and their attitudes toward their philanthropy changing? What has been the impact of world events on fundraising?

Pat Bjorhovde, CFRE, AFP's Director of Western Area Chapter Services for the Association of Fundraising Professionals, will present an in-depth look at these questions and the major trends affecting fundraising and fundraisers' work at an Aug. 6 workshop and membership meeting. Learn about what is happening nationally, what AFP is doing in response and how you help influence the future.

Members, prospective members and non-profit community leaders alike will benefit from this presentation and there will be an opportunity for discussion at the end.

The workshop runs from 10 to 11:30 a.m. Wednesday, Aug. 6, in the Neely Conference Center at the Amarillo Area Foundation, 801 S. Fillmore. Cost is \$30 for AFP or Nonprofit Service Center members and \$35 for all others.

Bjorhovde will then speak at an AFP membership luncheon from 11:45 a.m. to 1 p.m. Cost is \$10 for AFP or NSC members and \$15 for all others.

Register for the event at [www.amarilloareafoundation.org](http://www.amarilloareafoundation.org); click on "Nonprofit Service Center" and then "Workshops and Training." Registration also can be done by calling 376-4521 or via email at [roxann@aaf-hf.org](mailto:roxann@aaf-hf.org).

"I am thrilled that Pat can join us to offer her invaluable insight into fundraising," said Katharyn Wiegand, president of the Texas Plains Chapter.

Bjorhovde has served is Director of Chapter Services for the Western U.S. and Coordinator for Youth in Philanthropy for AFP since 2004. Previously, she was Senior Director of Development for the University of Arizona College of Fine Arts for 12 years. For the past 30 years she has worked in development and arts management, including for the Pittsburgh Symphony, Pittsburgh's Dance Alloy, the Tucson Symphony and others.



Pat Bjorhovde will discuss how donors and their attitudes toward philanthropy are changing at an Aug. 6 workshop.

### Trends in Fundraising

10-11:30 a.m.

Wednesday, Aug. 6

Neely Conference Center, Amarillo Area Foundation

\$30 AFP/NSC members; \$35 others

### Membership Meeting

11:45 a.m.-1 p.m.

Wednesday, Aug. 6

Neely Conference Center, AAF

\$10 AFP/NSC members/ \$15 others

Register: 376-4521, [roxann@aaf-hf.org](mailto:roxann@aaf-hf.org) or [www.amarilloareafoundation.org](http://www.amarilloareafoundation.org)

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## President's Message

I feel like a proud mother hen. Our Texas Plains Chapter members have done a bang-up job of promoting AFP and all the benefits associated with chapter membership. Special kudos to membership chair Jill Bempong and scholarship chair Jelaine Workman.

To date, 13 new members have been added to our roster since January 1st and two more applications are in the mail as we speak. Five membership scholarship awards have been allocated to help offset the AFP membership fees.

To continue my list of new members from the previous issue, we are proud to welcome the following as new AFP Texas Plains Chapter members:

- **Marsha Clements**, Executive Director, Amarillo Art Institute
- **Maria DeBrango Stickel**, Executive Director, Girl Scouts of Texas Oklahoma Plains
- **Ashley Henson**, Marketing Director, Goodwill Industries of Amarillo
- **Candace Root**, Executive Director, The Myelin Project

We still have five \$100 membership scholarships available for the 2008 year. Who else in our

communities could benefit from AFP membership? Spread the word!

I hope everyone has August 6th on their calendars for our next AFP workshop and chapter meeting. Pat Bjorhovde, CFRE will be joining us with interesting information about trends in fundraising. As Director of Chapter Services for the Western U.S. area for AFP, Pat travels extensively visiting one-on-one with chapter members. She has gathered a wealth of information about what is going on in the nonprofit world. You won't want to miss her workshop and luncheon presentations on August 6. Visit [www.amarilloareafoundation.org](http://www.amarilloareafoundation.org) and click on "Nonprofit Service Center" and then "Workshops and Training" to register for these sessions. Or contact Roxann Ball at 376-4521 or [roxann@aafhf.org](mailto:roxann@aafhf.org).

Our National Philanthropy Day selection committee is scheduled to meet on August 5 to review award nominations and to select those who will be honored during our National Philanthropy Day Luncheon on November 11. We look forward to announcing those winners to you in the very near future.

We are in the process of creating a chapter website which will serve as a wonderful communications and networking tool for our members. Stay tuned as we make progress toward launching the site.

Thanks for everything that you do to make the Texas Panhandle an incredible place to live and work. See you in August!

— Katharyn



Katharyn Wiegand

## Your help needed in Every Member Campaign

This summer, AFP Texas Plains Chapter members will be called on to support the AFP Foundation for Philanthropy in the 2008 Every Member Campaign. With voluntary member contributions, the Every Member Campaign promotes ethical, effective fundraising through training, conference scholarships, and educational activities.

Our 2007 Every Member Campaign was a success – the Texas Plains Chapter achieved our goal and was eligible to apply for a partnership grant to help our chapter members! We're using our 2007 grant to bring AFP President and CEO Paulette V. Maehara, CFRE, CAE to present a workshop on ethics in fundraising on September 10.

This year, our chapter's goal is to raise \$1,200 in member contributions. Additionally, we would like every member to

give to the campaign at some level. The AFP Foundation, through the services of Advantage Consulting, will be phoning you soon to encourage your pledge of support for the Every Member Campaign. Please consider a pledge of support.

To learn more about the AFP Foundation for Philanthropy and the Every Member Campaign go to [www.afpnet.org/afp\\_foundation\\_for\\_philanthropy/foundation\\_international](http://www.afpnet.org/afp_foundation_for_philanthropy/foundation_international).

Twenty-five percent of your gift comes right back to the Texas Panhandle if we reach our goal, and 100 percent of your gift goes to create scholarship and training opportunities for fellow nonprofit professionals who want to sharpen their skills in the very important work we do – enriching lives through our nonprofit organizations.

## Meeting: Bjorhovde to offer donor insight

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Bjorhovde holds a Bachelor of Music degree from Bucknell University, a Diploma in Arts Management from the Banff Centre School of Management, and a Master of Arts in Philanthropy and Development from St. Mary's University of Minnesota. A member of AFP since 1983, she was the 1998 Outstanding Fund Raising Executive for southern Arizona, is a founding member and past president of that chapter, and served on the international board of the AFP for seven years prior to joining the staff.

She consults nationally for arts and other non-profit organizations, is a frequent presenter on fundraising, strategic planning and other non-profit management topics and serves as an instructor for the Nonprofit Leadership & Management Institute at Arizona State University.

### AFP dues increase

National AFP dues will increase \$30 effective April 1, 2009, as the result of a national task force study.

Charee Godwin-Smith, president-elect of AFP-Texas Plains Chapter, participated in a conference call about the dues increase and said that the increase was smaller than originally planned and that more membership perks were being planned.

## Members in the News

◆ The AFP Texas Plains Chapter is thrilled to announce that **Susie Akers** has been named a Certified Fund Raising Executive (CFRE). Susie joins more than 4,900 other CFRE certified individuals across the world, 4,113 of whom reside in the United States. Achieving this certification requires significant documentation regarding fundraising experience and educational efforts in addition to the successful completion of a comprehensive four-hour exam. Susie has spent many long hours preparing for this effort and we celebrate her success.

The Texas Panhandle now boasts three CFRE certified fundraisers. Susie joins AFP Texas Plains member Patricia Ward, CFRE, and Amarillo College President Steven Jones, CFRE. Charlotte Rhodes, immediate past-president of AFP-Texas Plains Chapter, holds the Advanced Certified Fund Raising Certification (ACFRE) and is one of only 82 individuals worldwide to hold this advanced designation.

- ◆ **Kellie Tiner** is the new Children's Miracle Network representative for Baptist St. Anthony. Kellie was previously with the BSA Foundation, so it was natural fit for her to assume the Children's Miracle Network duties. Kellie is an AFP-Texas Plains Chapter board member and chair of the ethics and diversity committee. Children's Miracle Network is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America. Each year the 170 Children's Miracle Network hospitals provide the finest medical care, life-saving research and preventative education to help millions of kids overcome diseases and injuries of every kind.
- ◆ **Laura Street** is serving as the interim executive director for the Amarillo Symphony. She is a past board member of the Symphony and Symphony Guild-Council. Street was the first executive director of the Globe-News Center for the Performing Arts and oversaw the fundraising campaign to build the center. She was named the Globe-News Woman of the Year for 2006 and is a past board member of AFP-Texas Plains Chapter.

## Reservations sought for NPD tables

Celebrate the spirit of giving Texas Panhandle by reserving your table now for National Philanthropy Day on November 11. Table levels are:

- ◆ **Partnership Sponsor:** \$2,500
- ◆ **Program Sponsor:** \$1,000
- ◆ **Table Sponsor:** \$500
- ◆ **Nonprofit Organization Table Sponsor:** \$350

Our 2007 NPD luncheon showcased some extraordinary individuals, businesses and organizations who made a significant difference in the quality of life in the Texas Panhandle.

You don't want to miss the 2008 luncheon! To reserve your table, contact Dianne Hill at 806-373-4245 or email her at [diannehill@opportunitieschool.com](mailto:diannehill@opportunitieschool.com) for a sponsorship form.



# 2008 Calendar of Events

*All events will be held in the Betty Fay and R.C. Neely Conference Center (unless otherwise indicated) ~  
Amarillo Area Foundation 801 S. Fillmore 7th floor 806.376.4521*

<p>August 6, 2008</p> <p>10:00 am - 11:30 am 11:30 am - 1:00 pm</p>	<p><b>AFP Workshop/Meeting</b></p> <p><i>Morning:</i> \$30 AFP/NSC members \$35 all others</p> <p><i>Lunch:</i> \$10 AFP/NSC members \$15 all others</p>	<p><i>"Trends in Fundraising"</i></p>	<p>Pat Bjorhovde, CFRE</p> <p>Manager, Chapter Services</p> <p>Association of Fundraising Professionals</p>
<p>September 10, 2008</p> <p>11:30 am - 1:00 pm</p>	<p><b>AFP Workshop/Meeting</b></p> <p><i>Morning:</i> \$30 AFP/NSC members \$35 all others</p> <p><i>Lunch:</i> \$10 AFP Members ONLY</p>	<p><i>"Avoiding Negative Press: Ethical Operations for Nonprofits"</i></p>	<p>Paulette Maehara, CFRE, CAE</p> <p>President and CEO Association of Fundraising Professionals</p>
<p>October 8, 2008</p> <p>11:30 am - 1:00 pm</p>	<p><b>AFP Lunch and Learn</b></p> <p>FREE</p>	<p><i>"Diversity in the Nonprofit Arena"</i></p>	<p>Bekki McQuay</p> <p>Executive Director OUTstanding Amarillo</p>
<p>October 22, 2008</p> <p>8:30 am - 11:30 am 11:30 am - 1:00 pm</p>	<p><b>AFP Workshop/Meeting</b></p> <p><i>Morning:</i> \$30 AFP/NSC members \$35 all others</p> <p><i>Lunch:</i> \$10 AFP/NSC members \$15 all others</p>	<p><i>"Big Money for Small Groups"</i></p>	<p>Andy Robinson</p> <p>Nonprofit Consultant Plainfield, Vermont</p>
<p>November 11, 2008</p> <p>11:30 am - 1:00 pm</p>	<p><b>AFP Event</b></p>	<p><i>National Philanthropy Day Luncheon</i></p> <p><b>Amarillo Civic Center ~ Heritage Room</b></p>	<p>TBA</p>

To RSVP for an AFP event, contact Roxann Ball via e-mail ([rkbball@suddenlink.net](mailto:rkbball@suddenlink.net)) or phone (376-4521)

## Sign up now for 2008 AC Fundraising class

Tell your fundraising colleagues about the Fall 2008 Toolbox for Fundraisers, taught by two of the area's most knowledgeable fundraisers.

Charlotte S. Rhodes, ACFRE, and Patricia A. Ward, CFRE, will again team up to teach a fundraising class at Amarillo College. The class is a program of the Nonprofit Service Center, AFP-

Texas Plains Chapter and AC.

The hands-on sessions will teach participants how to create cases for support and development plans for their organizations, as well as providing other essential tools for fundraising success.

Registration deadline is Sept. 3. To register, visit [www.actx.edu](http://www.actx.edu) or contact

Linda Reed, associate director of continuing education, at 371-2916 or [reed-ll@actx.edu](mailto:reed-ll@actx.edu).

Partial scholarships are available through the Amarillo Area Foundation ([www.amarilloareafoundation.org](http://www.amarilloareafoundation.org)) or AFP-Texas Plains Chapter (376-4521, [patricia@aaf-hf.org](mailto:patricia@aaf-hf.org) or [charlotte@aaf-hf.org](mailto:charlotte@aaf-hf.org)).