



National Philanthropy Day[®]

A Celebration of Giving
Honoring our Past, Inspiring Our Future

2011 Awards for Philanthropy

- Outstanding Philanthropist
- Outstanding Business/Corporation
- Outstanding Media
- Outstanding Community Service Organization
- Outstanding Volunteer Fundraiser
- Outstanding Foundation
- Outstanding Fundraising Professional
- Outstanding Youth in Philanthropy (age 5-18)

Deadline: Due by 5 pm, Thursday, April 21, 2011

National Philanthropy Day is a program of the
Association of Fundraising Professionals, Texas Plains Chapter

Awards Program:

The Association of Fundraising Professionals (AFP) sponsors an annual awards program to recognize outstanding achievement by individual, foundation and corporate philanthropists, and fundraising volunteers.

In professional fundraising, such individuals and organizations form a vital partnership that philanthropy must have to maintain its contribution to mankind. Therefore, it is right and proper that AFP honors those who hold high ethical standards and best exemplify commitment, dedication, and talent toward helping society.

These awards are given in recognition to those individuals and organizations whose life-time or long-term achievements have made a significant impact upon the Panhandle community.

Nominations may be made by completing one or more of the enclosed nomination forms and returning 15 copies of each nomination to **Association of Fundraising Professionals, P.O. Box 1531, Amarillo, Texas 79105. Nominations must be received by 5 pm, April 21, 2011. Forms may also be hand-delivered to Janet Byars at Family Support Services, 1001 S. Polk, Amarillo.** The enclosed forms must be completed for all nominations.

Selection Process:

Nominations for each award may be submitted by nonprofit organizations and individuals in the 26 counties of the Texas Panhandle. A nomination must be initiated in writing. Criteria for the nominations are listed below. Nominees must live or do business in the northernmost 26 counties of the Texas Panhandle. Completeness of information is essential for consideration. The Awards Committee will make a final selection for each award from among the nominees. All categories will be awarded having met the selection criteria and historical high standards of achievement. If, in the judgment of the Committee, no nominees meet the criteria, an award may not be given. If you submitted a nomination last year that was not selected for an award (see list of awards at the end of this packet), your nomination will be included for review this year. You may submit additional information to supplement your nomination on file. Please submit 15 copies of the additional information and indicate on a cover page which nomination it supplements and that it is an addition to last year's nomination.

Presentation of Awards:

The honorees selected will receive their awards at the National Philanthropy Day Luncheon on November 16, 2011, and will be notified of their selection by July 1, 2011. Honorees must be present to receive the awards.

PLEASE SEE INDIVIDUAL AWARD FORMS FOR DESCRIPTIONS AND CRITERIA FOR NOMINATIONS IN THE FOLLOWING CATEGORIES:

- Outstanding Philanthropist
- Outstanding Business/Corporation
- Outstanding Media
- Outstanding Community Service Organization
- Outstanding Volunteer Fundraiser
- Outstanding Foundation
- Outstanding Fundraising Professional
- Outstanding Youth in Philanthropy (age 5-18)

GUIDELINES FOR SUBMITTING NOMINATIONS FOR AFP AWARDS FOR PHILANTHROPY

1. Send in your nomination on time. **Entries for all awards categories must be received NO LATER THAN 5:00 p.m., April 21, 2011. LATE ENTRIES WILL NOT BE ACCEPTED.**
2. **Enumerate each criteria and address each one separately in narrative form.** Entries will be judged on each of the criteria. Narrative should contain complete, clear, concise answers to criteria.
3. The narrative section should be no more than three (3) pages (12 point font with 1 inch margins).
4. **Supporting documents are highly recommended and should enhance narrative and not be used instead of the narrative to answer the criteria. No more than 10 pages of supporting documents are allowed.** Nominations for Outstanding Business/Corporation may include an annual report in addition to the ten (10) pages. **No videos or electronic attachments will be accepted.**
5. Each nomination should include:
 - Nomination form
 - Summary
 - All Appendices (optional, but highly recommended)
6. The applications should be three hole punched on the left side and fastened together with a clip on the upper left corner. **Do not bind or send in notebooks or folders.**
7. Applications are the responsibility of the nominating organization. Incomplete applications will not be considered.
8. If you submitted a nomination last year that was not selected for an award (see list of awards at the end of this packet), your nomination will be included for review this year (one additional year only). You may submit added information to supplement your nomination on file. Please submit **15 copies** of the additional information and indicate on a cover page which nomination it supplements and that it is an addition to last year's nomination.
9. Submit **15 copies of each** nomination packet to the following address:

Mail to:

Association of Fundraising Professionals
P.O. Box 1531
Amarillo Texas 79105

Applications may also be **hand-delivered** to
Janet Byars at Family Support Services, 1001 S. Polk St., Amarillo

**If you have any questions,
please contact Janet Byars at 806-342-2525 or Julie Ontiveros at 806-331-8853.**

Nomination For Outstanding Philanthropist

This award is presented to an individual or family with a proven record of exceptional generosity who, through direct financial support, has demonstrated outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles. List your nominee's achievements, including:

- Evidence of direct gift support.
- Description of impact of gift support.
- Evidence of encouragement and motivation given to others to take leadership roles in philanthropy.
- Description of participation in and gift support of other nonprofit organizations.
- Evidence of philanthropic support of innovative approaches to solving problems.

Nominee's Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Individual Submitting Nomination:

Associated with (Name of Organization): _____

Position/Title: _____

Mailing Address: _____

City _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Nomination Packet Format:

Please attach responses to the following areas of inquiry in a summary format of **NO MORE THAN THREE (3) PAGES**, using a 12 point font and one (1) inch margins. **IMPORTANT:** The Committee will not accept as complete any nomination which utilizes resumes, newspaper articles, annual reports, etc. *in substitution* for concise responses to the criteria outlined below.

1. Evidence of direct gift support. (0-30 points)
2. Description of impact of gift support. (0-20 points)
3. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy. (0-25 points)
4. Description of participation in and gift support of other nonprofit organizations. (0-15 points)
5. Evidence of philanthropic support of innovative approaches to solving problems. (0-10 points)

**NOMINATION FORM, SUMMARY, LETTERS OF RECOMMENDATION AND ALL APPENDICES MUST BE RECEIVED
BY 5:00 P.M., April 21, 2011.**

Mail to:

Association of Fundraising Professionals
P.O. Box 1531
Amarillo Texas 79105

Nomination For Outstanding Business/Corporation Award

This award is presented to a business/corporation for outstanding commitment through financial or in-kind support. In addition, an Outstanding Business/Corporate Award will recognize a company that excels in motivating others to volunteer and takes a leadership role in philanthropy and community involvement beyond the monetary value of gifts.

List your nominee's achievements, including:

- Evidence of direct gift support indicated by support of projects in the community.
- Description of impact of gift support on projects.
- Description of specific achievements accomplished through the organization's efforts.
- Evidence of encouragement and motivation given to others to take leadership roles toward philanthropy and community involvement. Evidence of support for employees as volunteers in the community.
- Evidence of philanthropic support of innovative approaches to solving problems.

Business/Corp. Name: _____ # of employees: _____

Contact for the Business/Corporation: _____

Position/Title at Business/Corporation: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Individual Submitting Nomination:

Associated with (Name of Organization): _____

Position/Title: _____

Mailing Address: _____

City _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Nomination Packet Format:

Please attach responses to the following areas of inquiry in a summary format of **NO MORE THAN THREE (3) PAGES**, using 12 point font and one (1) inch margins. **IMPORTANT:** The committee will not accept as complete any nomination which utilizes resumes, newspaper articles, annual reports, etc. *in substitution* for concise responses to the criteria outlined below.

1. Evidence of direct gift support. (0-30 points)
2. Evidence of impact of gift support. (0-20 points)
3. Description of specific achievements accomplished through the organization's efforts. (0-25 points)
4. Evidence of encouragement and motivation given to others to take leadership roles toward philanthropy and community involvement. Evidence of support for employees as volunteers in the community. (0-15 points)
5. Evidence of philanthropic support of innovative approaches to solving problems. (0-10 points)

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Amarillo Texas 79105

Nomination For Outstanding Media Award

This award is presented to a local media organization, individual, public relations firm and/or organization in a media related enterprise involved in advancing philanthropy. List your nominee's achievements, including:

- Evidence of direct efforts to raise awareness of philanthropy in the local community.
- Evidence of direct efforts to bring recognition to individuals and/or organizations that support philanthropy.
- Evidence of efforts to document the impact of philanthropy on the local community.
- Evidence of efforts to increase awareness of the nonprofit community in the Panhandle area.

Nominee's Name: _____

If Individual Nominee: Associated with (Name of Firm/Organization): _____

Position held by individual nominee: _____

If Organization/Firm Nominee: Contact at the Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Individual Submitting Nomination:

Associated with (Name of Organization): _____

Position/Title: _____

Mailing Address: _____

City _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Nomination Packet Format:

Please attach responses to the following areas of inquiry in a summary format of **NO MORE THAN THREE (3) PAGES**, using 12 point font and with one (1) inch margins. **IMPORTANT:** The committee will not accept as complete any nomination which utilizes resumes, newspaper articles, annual reports, etc. *in substitution* for concise responses to the criteria outlined below.

1. Evidence of direct efforts to raise awareness of philanthropy in the local community. (0-20 points)
2. Evidence of direct efforts to bring recognition to individuals and/or organizations that support philanthropy. (0-25 points)
3. Evidence of efforts to document the impact of philanthropy on the local community. (0-25 points)
4. Evidence of efforts to increase awareness of the nonprofit community in the Panhandle area. (0-30 points)

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Outstanding Community Service Organization Award

The award is presented to a community service organization that demonstrates an outstanding commitment of philanthropic efforts through community involvement and/or financial or in-kind support. List your nominee's achievements, including:

- Evidence of direct financial and/or in-kind support of community projects.
- Description of the impact of organization's support on the local community.
- Evidence of membership volunteerism in support of philanthropic efforts and/or with the nonprofit sector.
- Description of specific achievements accomplished through the organization's efforts.
- Evidence of encouragement and motivation given to others to take leadership roles toward philanthropy and community involvement.

Nominee's Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Individual Submitting Nomination:

Associated with (Name of Organization): _____

Position/Title: _____

Mailing Address: _____

City _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Nomination Packet Format:

Please attach responses to the following areas of inquiry in a summary format of **NO MORE THAN THREE (3) PAGES**, using a 12 point font and one (1) inch margins. **IMPORTANT:** The Committee will not accept as complete any nomination which utilizes resumes, newspaper articles, annual reports, etc. *in substitution* for concise responses to the criteria outlined below.

1. Evidence of direct financial and/or in-kind support of community projects. (0-20 points)
2. Description of the impact of organization's support on the local community. (0-20 points)
3. Evidence of membership volunteerism in support of philanthropic efforts and/or with the nonprofit sector. (0-25 points)
4. Description of specific achievements accomplished through the organization's efforts. (0-20 points)
5. Evidence of encouragement and motivation given to others to take a leadership role toward philanthropy and community involvement. (0-15 points)

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P.O. Box 1531
Amarillo Texas 79105

Nomination For Outstanding Volunteer Fundraiser

This award is presented to an individual who has demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects for more than one nonprofit organization. The recipient should demonstrate exceptional skills coordinating and motivating groups of volunteers for fundraising projects for the benefit of charitable institutions and a commitment to the advancement of philanthropy. List your nominee's specific achievements for the past year or several years, such as:

- Evidence of quality of leadership and organizational ability in fundraising campaigns.
- Description of time, effort, and financial commitment.
- Description of fundraising goals achieved by his/her effort.
- Evidence of success in recruiting and motivating others.
- Description of participation in other community nonprofit organizations.

Nominee's Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Individual Submitting Nomination:

Associated with (Name of Organization): _____

Position/Title: _____

Mailing Address: _____

City _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Nomination Packet Format:

Please attach responses to the following areas of inquiry in a summary format of **NO MORE THAN THREE (3) PAGES**, using a 12 point font and one (1) inch margins. **IMPORTANT:** The Committee will not accept as complete any nomination which utilizes resumes, newspaper articles, annual reports, etc. *in substitution* for concise responses to the criteria outlined below.

1. Evidence of quality of leadership and organizational ability in fundraising campaigns. (0-30 points)
2. Description of time, effort, and financial commitment. (0-20 points)
3. Description of fundraising goals achieved by his/her effort. (0-25 points)
4. Evidence of success in recruiting and motivating others. (0-15 points)
5. Description of participation in other community nonprofit organizations. (0-10 points)

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Amarillo Texas 79105

Nomination For Outstanding Fundraising Professional

This award is presented to an outstanding individual fundraising professional who practices his/her profession in an exemplary manner. List your nominee's achievements, including:

- Description of at least 15 years of professional experience, career achievements, and results.
- Evidence of quality of leadership that is effective, creative and stimulating, and that the individual acts as a team player.
- Evidence of membership in AFP and that the individual practices and promotes the AFP Code of Ethical Principles and Standards of Professional Practice for fundraising professionals.
- Description of individual's commitment to continuing professional development, including certification (CFRE/ACFRE), conference participation, publication and professional education.
- Evidence of commitment of fundraising and philanthropy through voluntary service and financial support of nonprofit organizations.

Nominee's Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Individual Submitting Nomination:

Associated with (Name of Organization): _____

Position/Title: _____

Mailing Address: _____

City _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Nomination Packet Format:

Please attach responses to the following areas of inquiry in a summary format of **NO MORE THAN THREE (3) PAGES**, using a 12 point font and one (1) inch margins. **IMPORTANT:** The Committee will not accept as complete any nomination which utilizes resumes, newspaper articles, annual reports, etc. *in substitution* for concise responses to the criteria outlined below.

1. Description of career achievements, length and tenure of fundraising background, experience and results. The recipient must have at least 15 years of professional fundraising experience. (0-25 points)
2. Evidence of quality of leadership that is effective, creative and stimulating, and that the individual acts as a team player. (0-20 points)
3. Evidence of membership in AFP and that the individual practices and promotes the AFP Code of Ethical Principles and Standards of Professional Practice for fundraising professionals. (0-20 points)
4. Description of individual's commitment to continuing professional development, including certification (CFRE/ACFRE), conference participation, publication and professional education. (0-15 points)
5. Evidence of commitment to fundraising and philanthropy through voluntary service and financial support of nonprofit organizations. (0-20 points)

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P.O. Box 1531
Amarillo Texas 79105

Nomination For Outstanding Foundation

This award is presented to a foundation that demonstrates outstanding commitment through financial support, encouragement, and motivation of others to take leadership roles in philanthropy and national, international and/or community involvement. List your nominee's achievements, including:

- Evidence of philanthropic support of innovative approaches to solving problems nationally and/or internationally.
- Description of impact of gift support and achievements accomplished through the foundation's efforts.
- Evidence of encouragement and motivation given to others to take leadership roles in philanthropy and community involvement.

Nominee's Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Individual Submitting Nomination:

Associated with (Name of Organization): _____

Position/Title: _____

Mailing Address: _____

City _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Nomination Packet Format:

Please attach responses to the following areas of inquiry in a summary format of **NO MORE THAN THREE (3) PAGES**, using a 12 point font and one (1) inch margins. **IMPORTANT:** The Committee will not accept as complete any nomination which utilizes resumes, newspaper articles, annual reports, etc. *in substitution* for concise responses to the criteria outlined below.

1. Evidence of philanthropic support of innovative approaches to solving problems nationally and/or internationally. (0-45 points)
2. Description of impact of gift support and achievements accomplished through the foundation's efforts. (0-35 points)
3. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy and community involvement. (0-20 points)

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Amarillo Texas 79105

Nomination For Outstanding Youth in Philanthropy (age 5-18)

This award is presented to an individual or group of young people ages 5 to 18 who have demonstrated outstanding commitment to the community through direct financial support, development of charitable programs, volunteering and leadership in philanthropy. List your nominee's achievements, including:

- Description in detail of what the nominee did, including goals, process, budget (if relevant) and other people involved in the process (adult leaders or adviser, e.g.) and of the time, talent and/or treasure the youth gave for the common good and the results that were achieved.
- Description of the impact the nominee had on the community, including numbers of people involved, financial impact, and organizations helped. Please include the names and contact information of individuals at the organizations who benefited from the nominee's work.
- Description of long term (1 to 2 years) impact of the nominee's work. Will the project(s) be ongoing and has the nominee considered the next steps or is working on other projects?
- Evidence that the project(s) can serve as a prototype for others or is easily replicable in other communities.

Nominee's Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Individual Submitting Nomination:

Associated with (Name of Organization): _____

Position/Title: _____

Mailing Address: _____

City _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Nomination Packet Format:

Please attach responses to the following areas of inquiry in a summary format of **NO MORE THAN THREE (3) PAGES**, using a 12 point font and one (1) inch margins. **IMPORTANT:** The Committee will not accept as complete any nomination which utilizes resumes, newspaper articles, annual reports, etc. *in substitution* for concise responses to the criteria outlined below.

1. Description in detail of what the nominee did, including goals, process, budget (if relevant) and other people involved in the process (adult leaders or adviser, e.g.) and of the time, talent and/or treasure the youth gave for the common good and the results that were achieved. Please include goals, description of the process, the budget (if relevant) and other people involved (adult leaders or advisers). (0-40 points)
2. Description of the impact the nominee had on the community, including numbers of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominee's work. (0-30 points)
3. Description of long term (1 to 2 years) impact of the nominee's work. Will the project(s) be ongoing and has the nominee considered the next steps or is working on other projects? (0-20 points)
4. Evidence that the project(s) can serve as a prototype for others or is easily replicable in other communities. (0-10 points)

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Amarillo Texas 79105

Association of Fundraising Professionals – Texas Plains Chapter
Past National Philanthropy Day Award Recipients

2010

Mr. and Mrs. William Attebury, Outstanding Philanthropists
Valero McKee Refinery, Outstanding Business/Corporation
100.9 The Eagle, Outstanding Media
Laura Street, Outstanding Volunteer Fundraiser
Spicer Gripp Memorial Youth Foundation, Outstanding Foundation
Patricia Ward, CFRE, Outstanding Fundraising Professional
Ilene Roberts Balliett (posthumous), Lifetime of Service Award
Virginia Sumner, Spirit of the Heart Award

2009

Dr. and Mrs. Malouf Abraham, Outstanding Philanthropists
United Supermarkets, Outstanding Business/Corporation
Gap Broadcasting, Outstanding Media
Lake Tanglewood Community, Outstanding Community Service Organization
Ms. Marlies Ballengee, Outstanding Volunteer Fundraiser
Don and Sybil Harrington Foundation, Outstanding Foundation
Ms. Janie Singleton, Outstanding Fundraising Professional
Michael Ripperger and Daniel J. Ripperger, Outstanding Youth in Philanthropy

2008

Genevieve and T.M. Caldwell, Outstanding Philanthropists
Bell Helicopter – Textron, Outstanding Business/Corporation
Coors Cowboy Club, Outstanding Community Service Organization
Tom and Norma Cambridge, Outstanding Volunteer Fundraisers
MK Brown Foundation, Outstanding Foundation
Ms. Mary H. (Frankie) Francel, Outstanding Fundraising Professional

2007

Ms. Sharon Kelley Oeschger, Outstanding Philanthropist
Ed Mills, Spirit of the Heart Award
Amarillo Area Foundation, Outstanding Foundation
Happy State Bank, Outstanding Business/Corporation
KAMR, Outstanding Media
Junior League of Amarillo, Outstanding Community Service Organization
Ms. Betty Bivins Lovell, Outstanding Volunteer Fundraiser
Mr. Guyon Saunders (posthumous), Lifetime of Service Award

2006

Geneva and Stanley Schaeffer, Outstanding Philanthropist
Mr. Daniel Shannon Purcell, Spirit of the Heart Award
Amarillo Symphony Guild, Outstanding Community Service Organization
Ms. Betty Howell, Outstanding Volunteer Fundraiser
Ms. Elaine Edwards, Outstanding Lifetime Volunteer Fundraiser
Brumley Foundation, Outstanding Foundation
Ms. Caroline Chamblin, Outstanding Fundraising Professional
Ms. Elizabeth Marie Carter, Outstanding Youth in Philanthropy
Ms. Caroline Bush Emeny, Special Lifetime Award
Sandra and Bill Gilliland & Family, Family Philanthropic Spirit Award

2005

Mary E. Bivins Foundation, Lifetime Achievement in Giving
Mr. and Mrs. James B. Franklin, Outstanding Philanthropists
First United Bank, Outstanding Business/Corporation
Amarillo Globe-News, Outstanding Media
Amarillo/Canyon Rotary Clubs, Outstanding Community Service Organization
Pat Irwin, Outstanding Volunteer Fundraiser
Glen Parker, Outstanding Volunteer Fundraiser
Ms. Charlotte Rhodes-ACFRE, Outstanding Fundraising Professional

2004

Tol and Mary Ware, Outstanding Philanthropists
The Donut Stop, Outstanding Business/Corporation
Ms. Mildred Becker, Outstanding Volunteer Fundraiser
Ms. Marilyn Van Petten, Outstanding Fundraising Professional
United Way Youth Council, Outstanding Youth in Philanthropy

2003

Joseph H. and Arlene Pool, Outstanding Philanthropists
Duncan & Boyd Jewelers, Outstanding Business/Corporation
H.C. Brillhart, Jr., Outstanding Fundraiser/Volunteer

2002

Mildred and S.L. "Shirley" Garrison, Outstanding Individual Philanthropists
Sonic Drive-In of Amarillo, Outstanding Business/Corporation
Trafton, Outstanding Media

1998

Mr. and Mrs. Harold Courson, Individual Philanthropists
Amarillo Brace and Limb, Corporate Philanthropist

1997

Ms. Geneva M. Holbert, Philanthropist
Hastings, Entertainment, Inc., Corporate Philanthropist

1996

Mr. and Mrs. J. Avery Rush, Jr., Individual Philanthropist
Amarillo National Bank, Corporate Philanthropist
The late J. Paul and Polly Craig, Landmark

1995

Mr. and Mrs. Paul Buckthal, Individual Philanthropist
Southwestern Public Service Company, Corporate Philanthropist
The John O'Brien Family, Family Philanthropic Spirit Award

1994

Mr. Bill Quackenbush, Individual Philanthropist
Maxus Corporation, Corporate Philanthropist
Ms. Hazel Kelley Wilson, Lifetime of Giving Award

1993

Mr. and Mrs. Pete Gilvin, Individual Philanthropist
Mr. Lawrence R. Hagy, Special Memorial Tribute

1992

Dr. and Mrs. Malouf Abraham, Individual Philanthropist
Ms. Sybil B. Harrington, Most Distinguished Philanthropist